



# WORLD TOURISM EVENT



## SALONE MONDIALE DEL TURISMO

# PADOVA

September 23th / 25th  
**2021**  
For World Heritage Sites

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### WTE - WORLD TOURISM EVENT FOR WORLD HERITAGE SITES - 12th EDITION

Veneto Region - Padua - Palazzo della Ragione - From 23rd to 25th September 2021

The medieval **Palazzo della Ragione in the historic centre of Padua**, will be the prestige venue of the next edition of the World Tourism Exhibition dedicated to UNESCO cities and sites.

The Venetian city hosted three consecutive very successful editions of the WTE, from 2014 to 2016. This year the WTE is held in Padua again thanks to the collaboration with the Veneto Region and the Municipality of Padua on the occasion of the inclusion in the World Heritage List of *Padua Urbs Picta*, *Giotto the Scrovegni Chapel* and *the 14th century pictorial cycles*.

WTE is the most important tourism and travel event for the promotion and enhancement of Italian and international sites included in the UNESCO World Heritage List.

Taking part at WTE twelfth edition will be, as usual, an opportunity for learning, discussing and reflecting on the World heritage and its importance for the future of cultural, sustainable and responsible tourism, as well as for the economic and social growth of local communities.

As usual, the World Tourism Event will feature:

- **an exhibition area** where UNESCO sites from all over the world can show their cultural and natural heritage in their own stand and visitors (the general public and Italian and foreign travel professionals) can get information about the tourist and accommodation offer of the various sites taking part at the event;
- a rich program of **meetings and conferences** dedicated to specific cultural and touristic topics related to the World heritage sites and cites aimed at students, tourism and travel professionals and the general public;
- a **b2b workshop** open to Italian and international travel professionals as an excellent networking opportunity.

Hoping you will be able to attend our event, we remain at your disposal for any further information you may need.



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